

[ITS World Congress 2021 in Hamburg](#)

## **FlyNex Partnering with ITS World Congress**

*Leading mobility fair, the ITS World Congress will be held in Hamburg next October. The DroneTech startup FlyNex, an expert in drones and unmanned aviation, is the new partner for the Urban Air Mobility theme.*

**Hamburg, 08.10.2020** – FlyNex is the official partner of ITS Hamburg 2021 and supports the conception and implementation of the Urban Air Mobility (UAM) theme area for the World Congress to be held in Hamburg in October 2021. The world's largest congress on intelligent transport systems and services (ITS- "Intelligent Transport Systems and Services") takes place every three years in Europe and, in the meantime, is hosted in the regions America and Asia. More than 15,000 visitors are expected next year, who will be able to experience live demonstrations of intelligent traffic and transport systems in addition to a high-quality congress program. Next year's UAM topic area represents a novelty in the World Congress program and already attracts a strong international focus. "The World Congress is a figurehead and marketplace for the mobility industry and promises to be a boost for Germany and Hamburg as a location for innovative transport and logistics technologies," said Harry Evers, Managing Director of ITS 2021 Hamburg GmbH.

### **Unmanned aviation is anchored as a future topic**

The subject area itself is very complex and includes future air mobility, such as air taxis, and versatile industrial applications with drones. These can be used for remote maintenance and inspection work and represent a relevant anchor for future digitization projects. "We are very proud to enjoy this high level of confidence and to be able to help shape the theme of Urban Air Mobility for the World Congress," says FlyNex COO, Christian Caballero. ITS Hamburg 2021 GmbH relies on FlyNex as experts for UAV applications and unmanned aviation with its locations in Hamburg, Leipzig, and San Francisco. FlyNex automates drone flights of companies and cities in the fields of energy, construction, and infrastructure and has been a renowned partner in a wide range of projects related to the UAM topic complex for several years. The proven expertise and industry knowledge of FlyNex is supported by the integrators of All Dot Solutions GmbH. This powerful team of experts prevailed over other applicants in the awarding procedure and offered unique know-how for the upcoming world congress.

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#### About FlyNex:

Based in Leipzig, Hamburg, and San Francisco, FlyNex is the leading solution provider for commercial drone projects. With its software solution, FlyNex covers the entire commercial area of application for unmanned aerial systems. The business solution, FlyNex Enterprise Suite, enables companies in the construction, energy, and real estate sectors to plan drone missions, collect image and survey data, and then evaluate the data in their own or 3rd-party analysis applications.

With its solution to seamlessly integrate drones into their own processes, companies reduce costs for inspection by up to 90%, while increasing safety for personal and reducing time from planning to final evaluation of gathered information.

FlyNex has extensive experience in industrial and commercial project management with drones and cooperates with the German Institute for Standardization (DIN e. V.) and the German Aerospace Center (DLR) to develop standards and guidelines for a sustainable use of drones. More information at <https://www.flynex.io/press/>

#### About ITS World Congress 2021:

The ITS World Congress is the most important international industry event in the field of intelligent transportation systems and services (ITS). From October 11 to 15, 2021, masterminds, developers, entrepreneurs, and decision-makers from the transport, logistics, and IT industries and representatives from politics and associations will meet at the Hamburg Congress Center and the Hamburg Messe grounds. Focus areas of the ITS World Congress in Hamburg are

- Automated & Connected Driving
- Mobility on Demand, Mobility as a Service
- Goods journeys from ports to customers
- Intelligence Infrastructure
- New services from new technologies, including Urban Air Mobility
- Solutions for cities and citizens

ITS Hamburg 2021 GmbH organizes the ITS World Congress. Among other European representations, ITS Germany is part of ITS Europe - ERTICO with headquarters in Brussels. ITS Asia Pacific and ITS America / Canada are also part of the worldwide association structure. Every year, the ITS World Congress takes place in one of the three regions in a rotating rhythm. The last European edition was held in Copenhagen in 2018. The next ITS World Congress in Europe will be hosted by Germany in Hamburg from October 11 to 15, 2021, under the motto "Experience Future Mobility Now." ITS Hamburg 2021 is a subsidiary of the Free and Hanseatic City of Hamburg and is responsible for the preparation and realization of the ITS World Congress. More information at [www.its2021.hamburg](http://www.its2021.hamburg)

## 1. Image

Description: From left to right: Harry Evers - Managing Director, ITS Hamburg 2021 GmbH / Janine Härtel – Senior Project Manager Mobility and ITS, ITS Hamburg 2021 GmbH / Christian Caballero - COO & Co-Founder, FlyNex GmbH

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